

## **Seasonal Availability Information**

### **MAY**

Bedding Plants, Baskets, Shrubbery, Perennials, Tomatoes, Spring Onions, Radishes, Lettuce, Strawberries, Peas, Asparagus, Spinach, etc.

### **JUNE**

Same as May, plus New Potatoes, Green Beans, Cauliflower, Broccoli, Zucchini, Cabbage, Cucumbers, Beets, etc.

### **JULY**

Onions, Cabbage, Peas, Green Beans, Potatoes, Zucchini, Cucumbers, Beets, Tomatoes, Cantaloupe, Peppers, Watermelon, Sweet Corn, Blackberries, Raspberries, Strawberries, Cut Flowers, etc.

### **AUGUST**

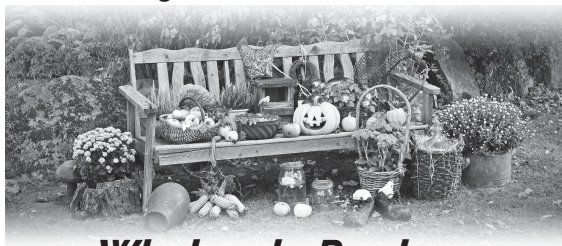
Same as July, plus Squash, etc.

### **SEPTEMBER**

Onions, Potatoes, Green Beans, Beets, Zucchini, Kraut Cabbage, Cantaloupes, Watermelon, Peppers, Sweet Corn, Squash, Pumpkins, Gourds, Turnips, Ornamental Corn, Fall Mums, Dried Flowers, etc.

### **OCTOBER**

Late Produce, Pumpkins, Gourds, Ornamental Corn, Fall Mums, Dried Flowers, Wreaths and Arrangements made with Dried Flowers, Corn Fodder, Corn Fodder Dolls and Horses, Swags, etc.



## **Wholesale Produce**

- *Just Picked for Freshness and Flavor*
- *Graded and Packed in Standard Containers*
- *Selling by Box, Pallet or Bin Lots*



# **Central Wisconsin Produce Auction, Inc.**

Reg. WI Auction Company #230-053

**2026 Season**

***Where to buy and sell...***



**Selling Wisconsin-grown  
produce wholesale at auction.**

N14676 County Highway O  
Withee, WI 54498

**(715) 229-4838**

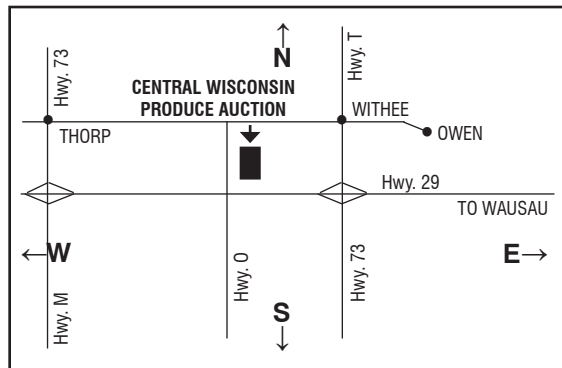
Website: [www.cwpauction.com](http://www.cwpauction.com)

**Central Wisconsin Produce Auction, Inc.** is a corporation owned by local shareholders, mostly growers, who saw the need for a wholesale Produce Auction to sell fresh fruits and vegetables, flowers and nursery stock.

The auction way is the fairest way to sell, as it creates a true supply and demand scenario.

Wholesale produce auctions have successfully been operated for a long time. New Jersey was probably one of the first to have one. Pennsylvania now has at least five auctions operating. Also Ohio, New York, Kentucky, and Missouri all have auctions operating successfully.

For the larger buyers who don't have time to attend the auction, there will be an experienced order buyer available to buy his produce and also to get it loaded and delivered to his place of business. There will be a 5% buyers fee charged for order buying as it takes extra effort to buy the product and see that it gets loaded on the truck for delivery. Delivery charge is extra.



## Terms & Conditions

- Anyone who grows produce within a 100-mile radius of the Central Wisconsin Produce Auction, whether a large commercial grower or just a gardener with surplus vegetables, is considered a local grower.

- Sellers who do not grow their own produce or are outside the 100-mile zone will not be considered as having local grown produce, but are welcome to consign. It is advisable to contact manager for large quantities.

- There will be packaging restrictions to keep the product as uniform as possible. Ask for our Packaging and Grading Guide. New boxes will be available at auction.

- Central Wisconsin Produce Auction requires all produce to be traceability compliant.

- Consignors will be assigned permanent numbers, enabling buyers to buy more consistently.

# Central Wisconsin Produce Auction, Inc.

## Schedule for 2026

Starting Time: 10:00 A.M.

Monday Starting Time: 12:00 Noon

MARCH 2026	APRIL 2026
S M T W T F S	S M T W T F S
1 2 3 4 5 6 7	1 2 3 4
8 9 10 11 12 13 14	5 6 7 8 9 10 11
15 16 17 18 19 20 21	12 13 14 15 16 17 18
<sup>22</sup> / <sub>29</sub> <sup>23</sup> / <sub>30</sub> <sup>24</sup> / <sub>31</sub> 25 26 27 28	19 20 21 22 23 24 25
	26 27 28 29 30
MAY 2026	JUNE 2026
S M T W T F S	S M T W T F S
1 2	1 2 3 4 5 6
3 4 5 6 7 8 9	7 8 9 10 11 12 13
10 11 12 13 14 15 16	14 15 16 17 18 19 20
17 18 19 20 21 22 23	21 22 23 24 25 26 27
<sup>24</sup> / <sub>31</sub> 25 26 27 28 29 30	28 29 30
JULY 2026	AUGUST 2026
S M T W T F S	S M T W T F S
1 2 3 4	1
5 6 7 8 9 10 11	2 3 4 5 6 7 8
12 13 14 15 16 17 18	9 10 11 12 13 14 15
19 20 21 22 23 24 25	16 17 18 19 20 21 22
26 27 28 29 30 31	<sup>23</sup> / <sub>30</sub> <sup>24</sup> / <sub>31</sub> 25 26 27 28 29
SEPTEMBER 2026	OCTOBER 2026
S M T W T F S	S M T W T F S
1 2 3 4 5	1 2 3
6 7 8 9 10 11 12	4 5 6 7 8 9 10
13 14 15 16 17 18 19	11 12 13 14 15 16 17
20 21 22 23 24 25 26	18 19 20 21 22 23 24
27 28 29 30	25 26 27 28 29 30 31
NOVEMBER 2026	DECEMBER 2026
S M T W T F S	S M T W T F S
1 2 3 4 5 6 7	1 2 3 4 5
8 9 10 11 12 13 14	6 7 8 9 10 11 12
15 16 17 18 19 20 21	13 14 15 16 17 18 19
22 23 24 25 26 27 28	20 21 22 23 24 25 26
29 30	27 28 29 30 31

**For More Information Call:**

**715-229-4838**

Noah Zeiset, Manager  
 Matthew Shirk, Office Manager  
 Lavern Zeiset, Order Buyer

- Circle = Regular Auctions
- ▲ Triangle = Special Fall Mum & Pumpkin Sale, Thursday, September 17 at 9:30 a.m.
- Square = Special Consignment Auction, Wed., April 1 & Wed., Oct. 28 at 9:00 a.m.

More days will be added if needed.